



Your Pet, Our Passion.®



Case Study – Food & Beverage FMCG

ROBOTICS AND TECHNOLOGY MEET LOCAL RETAILER DEMANDS



ABOUT Nestlé

Nestlé is the world's largest food and beverage company with brands ranging from global icons to local favourites. By 1906 Australia had become Nestlé's second largest export market.

Nestlé's purpose, to enhance quality of life and contribute to a healthier future, drives a desire to help shape a better world and inspire people to live healthier lives.

THE CHALLENGE

Nestlé existing supply chain and logistics inflexibility – due to secondary packing being managed in the US by a third-party Co-packer – challenged each sales segment where grocery or retailers required different retail pack sizes/configuration of canned products imported from Nestlé's overseas manufacturing plants.

Resulting in delays in product supply and slow-response to retailer demands.

THE SOLUTION

Multipack-ljm's **proven expertise in robotics** changed the game.

- Nestlé US manufactured product was bulk shipped directly to Multipack-ljm's state-of-art facilities in Australia – bypassing the third-party US Co-packer – reducing lost time and cost.
- Multipack-ljm's custom built processing line robotically 'de-nest' product and re packed it into retail ready Australian formats.

CUSTOMER BENEFIT

Multipack-ljm's **high-tech capabilities** offered the right 'fit' for Nestlé delivering:

- Driving down lead times by 30%.
- Contributing to a reduced carbon foot print by reducing paper content by 25%.
- Increased flexibility to meet ever-changing local retail requirements by Co-packing product direct from manufacturing source.